

Privacy Policy for ARTpublika Magazine LLC

Last Updated: November 29, 2025

INTRODUCTION

By accessing ARTpublika Magazine LLC via www.ARTpublikaMag.com (the "Site"), you agree to this Privacy Policy and our Terms of Service. If you do not agree, you must stop using the Site immediately.

Age Restriction: This Site is intended for users 18 years and older due to mature content including discussions of drugs, nudity, and social issues. Users under 18 should not access this Site without parental consent. We do not knowingly collect information from minors. If we learn a minor has provided information, we will delete it.

WHAT INFORMATION WE COLLECT

We collect:

- **Newsletter signups:** Name and email address
- **Site server data:** Your IP address and referring webpage
- **Purchase information:** Name, email, mailing address, phone number, and payment details (when you order from The ARTpublika Shop)
- **User submissions:** Comments, contact form messages, and feedback
- **Cookies:** Small data files that help our Site function properly (you can disable these in your browser settings)

HOW WE USE YOUR INFORMATION

We use your information to:

- Respond to inquiries and provide customer service
- Process orders and deliver products
- Send newsletters (if you subscribed)
- Improve our Site and services
- Analyze Site traffic and user preferences
- Comply with legal requirements
- Protect against illegal activities or misuse

In the event ARTpublika Magazine LLC is acquired or merged, your information may be transferred as part of that transaction.

ARTIFICIAL INTELLIGENCE USAGE

We use AI technologies and automation to improve our services. Here's how:

Our AI Tools

- **Content Creation:** We use Claude (Anthropic), ChatGPT (OpenAI), and Gemini (Google) to assist with blog writing, marketing materials, and product descriptions. All AI-generated content is reviewed and approved by humans before publication.
- **Image Tools:** We use AI to generate or enhance images for editorial content and to sharpen blurry photos. **Important:** AI is NEVER used to create designs for products sold in The ARTpublika Shop—those are all created by human artists using traditional methods.
- **Automation:** We use Make and Zapier to automate newsletters, social media posts, organize customer data, and streamline other business operations and customer service improvements.

Third-Party AI Features

Our service providers have built-in AI features:

- **Wix** (website hosting): May use AI for site functionality
- **MailChimp** (email marketing): Uses AI for email optimization and analytics
- **Printful** (print-on-demand): Order processing and fulfillment
- **Google Analytics:** Traffic analysis

What Data AI Processes

AI systems may process:

- Names and email addresses (for automated newsletters and marketing)
- Comments and submissions (for content management)
- Purchase information (for customer service, especially damaged/lost items)

What We Don't Do With AI

- No automated decisions that affect your access or pricing
- No AI-created designs on Shop products
- All AI content is human-reviewed before publication

Your Choices

- **Newsletters:** Don't want automated emails? Don't sign up for our newsletter.
- **General AI Processing:** By using our Site, you consent to AI processing as described here. If you don't consent, please don't use the Site.

INTERNATIONAL DATA TRANSFERS (FOR EU USERS)

If you're in the European Economic Area (EEA), your data may be transferred to the United States where our AI providers (Claude, ChatGPT, Gemini) and services (Wix, MailChimp, Google) operate. We work with providers that implement appropriate security measures and comply with GDPR requirements.

Legal Basis for Processing:

- **Consent:** By using our Site, you consent to data processing as described
- **Legitimate Interest:** We process data to improve services and operate efficiently
- **Contract:** Some processing is necessary to fulfill orders and provide services

THIRD-PARTY SERVICES

We work with these service providers (each has its own privacy policy):

- **Wix:** Website hosting
- **Printful:** Print-on-demand fulfillment
- **MailChimp:** Email marketing
- **Google Analytics:** Site analytics
- **Make and Zapier:** Automation tools
- **Third-party advertisers:** May collect browsing data for targeted ads (opt-out at: http://www.networkadvertising.org/managing/opt_out.asp)

DATA SECURITY

We trust that Wix and our other service providers implement appropriate security measures. However, we cannot guarantee absolute security of data transmitted to third parties.

YOUR RIGHTS

Depending on your location, you may have rights to:

- **Access** your personal information
- **Correct** inaccurate information
- **Delete** your information (subject to legal requirements)
- **Object** to processing for certain purposes

- **Request data portability** (where feasible)

To exercise these rights, email: artpublikamag@gmail.com with subject line "Privacy Rights Request"

DATA RETENTION

We keep your information:

- **Newsletter subscribers:** Until you unsubscribe
- **Purchase records:** As required by law (typically 7 years)
- **Customer service records:** As needed to resolve issues

CHANGES TO THIS POLICY

We may update this Privacy Policy at any time by posting changes here. Check this page regularly for updates.

CONTACT US

Email: artpublikamag@gmail.com

Subject Line for Privacy Questions: "Privacy Policy Inquiry"

Company Information:

ARTpublika Magazine LLC

Registered in New York City, New York

Website: www.ARTpublikaMag.com

EU Representative (GPSR compliance):

SINDEN VENTURES LIMITED

Markou Evgenikou 11, Mesa Geitonia 4002 Limassol, Cyprus

Email: gpsr@sindenventures.com